

EDUCATION

Bachelor of Engineering (B.E), Civil Engineering

Rajiv Gandhi Prodyokiki Vishwavidhalaya

2012 - 2016

CGPA: 7.20/10

Senior Secondary (XII), Science

Excellence Circle Of Studies, GWALIOR (M.P)

(CBSE board)

Year of completion: 2011

CGPA: 6.50/10

Secondary (X)

Excellence Circle Of Studies, GWALIOR (M.P)

(CBSE board)

Year of completion: 2009

CGPA: 6.20/10

JOBS

Digital Marketin Manager

R3 Biotech, Gwalior West

Dec 2018 - Feb 2020

Manage social media accounts

Client relationship

Handle google analytics and ad campaign

Business development

Digital Marketing Executive

Kumuda Sarees, Delhi

Jun 2017 - Sep 2018

Managed social media account

Handled photoshoots

Deals with vendors

Handled client relationship

Forecast the market and fashion trends

POSITIONS OF RESPONSIBILITY

Project management

Social media manager

TRAININGS

Digital Marketing

Internshala Trainings, Online

Jun 2020 - Jul 2020

Successfully completed a six weeks online certified training on Digital Marketing. The training consisted of Blogging & Web Analytics, Search Engine Optimisation, Email Marketing, Inbound and Content Marketing, Online Advertising - Search,

Display and Video, Mobile Marketing and Social Media Marketing - Platforms, ORM & Automation modules. In the final assessment, I scored 85% marks.

FUNDAMENTAL OF DIGITAL MARKETING

Google, Online

May 2020 - Jun 2020

Blogging

Marketing communications

Google ad words

Google analytics

Universal App campaign

Solar Photovoltaic Training Programme

National Institute of Solar Energy, Gurgaon

Oct 2017 - Dec 2017

SKILLS

Social Media Marketing

Intermediate

MS-Word

Advanced

MS-PowerPoint

Advanced

MS-Excel

Advanced

Facebook Marketing

Advanced

Email Marketing

Advanced

Video Editing

Advanced

Search Engine Optimization (SEO)

Intermediate

ADDITIONAL DETAILS

I won 2nd prize in inter college essay written competition

Appeared twice for an interview of UPSC (Indian administrative services)

Silver medal in state level swimming