

## Ajay Choudhary

Vill- katora, teh-sanawad

Dist.- khargone

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### Career Objective:

To seek the challenging career in the Marketing world and a position to utilize my knowledge and skills and management career by joining a well settled and highly professional organization that provides good career advancement through large efforts and innovative work techniques.

### Work Experience (7+ Years):

#### 1. Grow Eduversity sanawad (owner)

Duration – jan. 2021 to at present

Grow Eduversity is my own institute in sanawad.

We provide services like - career counseling, IT trainings, digital marketing training, branding promotion and admission in colleges & universities.

#### 2. SAGE University, Indore as Academic Counselor

Duration – March 2016 to July 2020

- Lecturer in mechanical Engineering Department of SAGE University
- Member of Counseling, Promotion and Admissions
- College Promotional and Marketing Activity (Career guidance presentation in schools)
- Organized expert lectures and various industrial visits for students
- Generated visit of more than 2000 students in SAGE University Indore.
- Had done more than 500 Admissions in various streams.
- Handle city office in sanawad area.

#### 3. NVIS TECHNOLOGY PVT LTD, Indore as R&D ENGINEER From JUNE 2014 to 5 FEB 2016

- Design product and handle material.
- Drawing of solar power plant structure, solar dryer, solar cooker.
- Make drawing electronic products LED plat and structure of body.
- Give demonstration of product to marketing team.
- Reporting to production head all reports.

### Educational Qualification:

- M.tech in advance production from vikrant institute of technology and management in 2017.
- B.E. in Mechanical Engineering from Jawaharlal Institute of technology (RGPV), Borawan in 2014
- Class 12<sup>th</sup> from M.D. JAIN H.S. SCHOOL, Sanawad (MP Board) in 2010.
- Class 10<sup>th</sup> S.N.V.M.HIGH SCHOOL Katora(MP Board) in 2008.

### Summary of Skills:

- Quick Learner, Punctual and Confident
- Leadership, Teamwork and Adaptive nature
- Motivation and Entrepreneurship Skills
- Strong Sales and Computer Skills
- Comprehensive problem-solving abilities
- Ability to deal with people diplomatically

- Be familiar with CRM and ERP systems and be able to input lead data regularly

**Skills:**

- IT skill : html, css, java script
- Graphic designe : on canva
- Designing software : Auto-cad, creO
- Digital marketing : FB ads, Google ads, designing templates.

**Projects:**

- Industrial management to establish sustainable growth in micro and small scale production theories with using advance production theories like JIT, TQM and Customer setisfection.

**Hobbies:**

- Travelling & Exploring new places, Reading books, Playing Cricket And Making New Friends

**Personal Information:**

Date of birth : 27 June 1992  
Father's name : Mr. Tarachand Choudhary  
Languages known : English & Hindi  
Marital status : Married  
Passport : YES

I hereby declare that the information given above is true and correct to best of my knowledge.

Date :

Place: katora

**(Ajay Choudhary)**

