



ANSHUL VADNERE

Business Development Manager

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- anshulvadnere30@gmail.com
- DI-76 Treasure Fantasy Rau Road Indore

EDUCATION

M.Tech (2019-2021)
Industrial Management

B.Tech (2011-2015)
Mechanical Engineering

EXPERTISE

- Digital Marketing
- Admission Counselling
- SEO
- Web Design
- Marketing & Sales
- Promotional Event Management

LANGUAGE

- Hindi
- English
- Marathi

Experience of last 8 years

Dec 2022- Present

FIITJEE -Indore

Digital Marketing Manager

Key Resulting Areas:

- Google Ads | Youtube Ads | Facebook Ads | Instagram Ads | LinkedIn Ads
- Web Design & Web Development
- Making Tie-Ups & nurturing relationships with clients
- Distributing Funds in DM to get Maximum leads
- Conducting extensive market research
- Admission Counselling

2019 - 2022

A SQUARE IIT FOUNDATION ACADEMY -Aurangabad

Business Development Manager

Key Resulting Areas:

- Establishing Brand from scratch
- Admission Counselling & Digital Marketing
- Academic Co-ordination
- Nurturing relationships with clients
- Developing Profitable Business Strategies

2017 - 2019

Catalyser Educare Pvt Ltd -Nagpur

Marketing Head

Key Resulting Areas:

- Contributing ideas to marketing campaigns
- Co-ordinating promotional activities, events and interviews
- Maintaining websites and tracking data
- Updating databases using a customer relationship management (CRM) system
- Monitoring budgets
- Managing social media campaigns
- Monitoring performance of marketing campaigns.

2015 - 2017

Tick Concord Info systems Pvt Ltd-Pune

Business Development Manager

Key Resulting Areas:

- Making Clints by meeting Hrs of Various OEM companies
- Understanding Hr's requirements
- Finding the best match within the Financial limit
- Maintaining Relations with all the Clints & expanding network.
- Interviewing multiple Candidates from Naukri.com to find best Match

PROFESSIONAL SKILLS

- Research & data analysis
- Prospecting
- Updating the sales funnel or customer management platform
- Qualifying leads

HARD SKILLS

- Market Analysis
- Sales and Negotiation
- Financial Analysis
- Strategic Planning
- Communication and Presentation

SOFT SKILLS

- Relationship Building
- Communication
- Problem-Solving
- Adaptability

Projects

- Established a IITJEE Foundation institute from scratch to 150 students in Aurangabad.
- Pulled Catalyser Nagpur from 320 to 740 students.
- Made a completely new website for FIITJEE Indore
- Made Tie ups with two prestigious schools for Fiitjee Indore
- Conducted more then 100 Career Counselling sessions in last 8 years

Personal Details

Name	Anshul Vadnere
Date of Birth	30th June 1992
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I hereby declare that all the information given above is true and correct to the best of my knowledge.

Date- 13th March 2024

Anshul Vadnere
(BDM)