

MEDHA VYAS (M.TECH , CFA)

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CERTIFIED FARM ADVISOR - CERTIFICATE NO- CFA 08MP1702

NATIONAL LEVEL JAVELIN PLAYER

Dedicated Technical Consultant adept at cultivating long-term partnerships with lucrative clients. Knowledgeable in server hardware and components configurations. Successful career history comprising more than 8 years.

Professional Summary

EXCELLENCE SPHERE

Fundraising and Fiscal

Administration

Strategic planning

Project Planning

Detailed Oriented

Problem Solving

Marketing & Public Relations

Farmer Training

Project Management

Data Interpretation and
Analysis

Resource Management

Documentation

✦ **5+ years** of experience as Assistant Technical Manager with ATMA that includes Project Planning, Stakeholder Interactions, Farmer Coordination and Project Management.

✦ Corresponding with clients/farmers to identify and evaluate their business or technical requirements.

✦ Measuring performance and analyzing data such as crop yield.

✦ Attending meetings, organizing seminars, classes, farm demonstrations and group sessions.

✦ Writing advisory leaflets, technical notes, press releases and articles.

✦ Completing planning applications.

✦ Handling the business, compliance and paperwork issues surrounding modern farming.

✦ Developed loyal and highly satisfied customer base through proactive management of team customer service strategies.

✦ Strengthened merchandising and promotional strategies to drive customer engagement and boost sales.

✦ Mentored team members to enhance professional development and accountability in workplace.

✦ Helped with planning schedules and delegating assignments to meet coverage and service demands.

✦ Improved systems with addition of new features and infrastructure.

✦ Assessed business requirements to create focused solutions.

✦ Investigated system issues and implemented resolutions to reduce downtime.

✦ Researched and adopted new technologies to add value to existing offerings.

✦ Undertaking administrative duties, managing budgets and accounts, updating information, and preparing reports.

✦ Keeping up to date with relevant developments.

✦ Skilled in directing complex, mission-driven projects from concept to fully operational status.

- ❖ Successful at designing and implementing strategies and governance models to ensure organizational alignment between ongoing action and stated mission.
- ❖ Professional experience and academic training in strategic communications, outreach and grassroots activities.
- ❖ Developed and implemented fundraising strategies for a portfolio of 140 prospects
- ❖ Conducting Workshops to train the Business stakeholders before implementation of major system changes/enhancements.
- ❖ Successfully managed budgets ranging from 100,000 to 500,000

Certification

- ❖ Post Graduate Diploma in Computer Application
- ❖ Post Graduate Diploma in Agriculture Extension Management
- ❖ Certified Farm Advisor in Seed Technology

Academic Credentials

- ❖ MTech in Process and Food Engineering (Agricultural Engineering) - JNKVV Jabalpur - 2013
- ❖ B.Tech in Agricultural Engineering - JNKVV Jabalpur -2011

Career Record

- ❖ Working as Assistant Technical Manager with ATMA, Bhopal M.P (June-2014 - Till Today)
- ❖ Worked as Assistant Manager in Water Well - All Well Aqua Products, Sagar M.P (January 2014 - June2014)

Publication

- ❖ "Microbial analysis of protein-rich nutritious porridge during storage" in International journal of Novel Research and Development (IJNRD) in June 2022.
- ❖ Development of protein-rich nutritious porridge " in International Journal of Research and Analytical Reviews (IJRAR) in April 2021.
- ❖ "Performance Evaluation of Porridge (Hammer) Mill" in International Journal of Scientific and Engineering Research (IJSER) in February 2021.
- ❖ "Milling studies of pulses using different pre-milling treatment of Pigeon Pea (Cajanus Cajan) in International Journal of Research in Commerce, IT and Management (IJRCM) in September 2016.

Other Credentials

- ❖ National Level Javelin Player, Participated in All India Inter Agricultural Universities Sports and games meet at Jabalpur (M. P.), 2009 in javelin throw
- ❖ National Level Javelin Player, Participated in All India Inter Agricultural Universities Sports and games meet at Parbhani (Maharashtra) 2010 in javelin throw
- ❖ Runner-up in Inter Collegiate Sports and Games Meet (2009) in Chess, Debate for the motion and javelin throw.

Personal Snippets

Date of Birth: Nov -1989
 Language Proficiency: English and Hindi