

Harshwardhan Singh Tomar

Mobile: +919826250805 E-mail:- harshtomar123@gmail.com

- ✓ A keen planner, strategist & implementer with demonstrated abilities in devising & domestic marketing activities and accelerating the business growth.
- ✓ Expertise in tapping prospects, analyzing their requirements, rendering technical guidance to the clients and negotiate (commercially) for the Business.
- ✓ Excellent presentation, negotiation & problem solving skills,
 - Sales & Marketing - Market Penetration - Account Management
 - Pre-sales Efforts - Competitor/ Market Analysis - Team Leadership

Areas of Expertise

Sales & Marketing

- ✓ Developing periodic business plans & strategies, in coordination with macro and big plans of organization.
- ✓ Planning & scheduling individual/ team assignments to achieve the pre set goals within time, Formulating long term/short term strategic plans to enhance operations.

Career Path

- Working with Cerebral learning solutions (ch Edgemakers) Indore
- Worked with 94.3MYFM at indore 2014 to 2016
- Worked with with Nai Dunia Media Ltd (Dainik Jagran) (2014 to 2015)
- Worked With Dainik Bhaskar 2007 to Dec 2013

Key responsibilities

- ✓ Generating innovative ideas for sales growth
- ✓ Maintaining Relationship with the clients.
- ✓ Sales Target and achievement.
- ✓ Handling back office activities.

Educational Qualification

- B.J.M.C from (D.A.V.V. University) in 2004
- B.COM From Govt.Arts & Commerce College (D.A.V.V) in 2001.
- Higher Secondary from M.P. Board in 1998
- High School from M.P. Board in 1996

Computer Efficiency

Operating Systems: Window.

Tools Familiar With: Ms-Word, Ms-Excel, Ms-Power point

Personal Information

- **Date of Birth** : 29-08-1980
- **Father's Name** : Sri Shivnath Singh Tomar
- **Marital Status** : Married.
- **Hobbies and Interests** : Explore New things
- **Strengths** : Punctuality, Positive Attitude
- **Languages known** : English,Hindi