CONTACT INFORMATION

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🖥️ www.smcp.in
koustubh28.github.io

in koustubh-muktibodh/

✍️ SMCP Education Blog
smcpeducation.in

⚙️ https://github.com/koustubh28

SKILLS SUMMARY

SEO, Social Media Marketing

Social Media Optimization, PPC Ads

Canva, Figma, Video Editing in Camtasia

WordPress, Drupal, Moodle LMS

PowerPoint, iSpring Suite,

Articulate, SCORM

JavaScript, jQuery, React

HTML, CSS, SASS, JSON

Python, R, SQL, Tableau, Excel

CERTIFICATIONAS

🔖 Meta Social Media Marketing by Coursera (2022)

🔖 Google Ads Certification by GROW WITH GOOGLE (2022)

🔖 HubSpot Content Marketing Certification (2022)

🔖 LinkedIn Certifications (2020-22)

🔖 Python for Data Analysis by Udemy (ongoing….) (2022)

🔖 Google Data Analytics (ongoing….)

🔖 ReactJs (ongoing….)

KOUSTUBH MUKTIBODH

Digital Marketer │ Web Designer
eLearning Developer │ Content Creator

PERSONAL PROFILE

A Computer Science Graduate, and co-founder of **SMCP Education & Creations** following 2019. Presently working as a Digital Marketing consultant, Website Designer & eLearning Developer for small Startups, Entrepreneurs, and Educators.

WORK EXPERIENCE

Co-founder of SMCP Ed. & Creations
eLearning Developer, Digital Marketer │ 2019 – present

Being a co-founder of **SMCP Education**, my responsibilities are designing, researching, and distributing eLearning content using authoring and content creation tools. My role also includes Advertising these courses using marketing strategies. I also manage the online presence of small Startups, Educators using Social Media Marketing, SEO, and Websites Creation.

Front-End Developer
SevenMentors Pvt. Limited │ 2017 – 2018

Worked as a MERN Stack Developer for companies' client. Worked using Angular components, Forms, Events, Keys, Router, Animation, and Flux concepts. Extensively used GIT for version controlling and regularly pushed the code to GitHub.

Front-End Developer
eLeopard Studios │ 2016 – 2017

Closely worked with the senior on a project management website for a client. The tasks involved creating pages in Bootstrap as well as styling CSS. In addition, the role understands but is not limited to creating well-maintained programs on JavaScript, jQuery, and its plugins to develop functionalities. Often tried and tested jQuery widgets such as Date Picker, Draggable, and Accordion. Learned and used Git Repositories for maintaining projects.

EDUCATIONAL HISTORY

Symbiosis ELTIS

English Speaking Training │ 2019 – 6 Months

Malwa Institute of Technology

Bachelor of Engineering in Computer Science │ 2013 - 2016