


Shravak Kumar Jain

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 Shravak Jain

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Address: - 3/4 South Tukoganj

Indore, (M.P) Pin -452001

Career Objective:

To provide adequate training in Skill Development Management programs.

Specialization:

Marketing Management

Academic Qualifications:

Examination	Board/University	Year	Percentage/C.G.P.A
M.B.A Marketing Management	P.I.M.R, Indore	2015-17	64 %
B.B.A Marketing Management	D.A.V.V	2012-15	65 %
H.S.C. (XII)	BSP.UP Board	2011-12	69 %
S.S.C. (X)	C.B.S.E	2010-11	5.0 %

Internships:

Organization: Dainik Bhaskar

Duration: 3 Months

Job Description: Appointed as advertising sales intern in Dainik Bhaskar newspaper classified section.

Organization: Bajaj Finserv

Duration: 45 Days

Job Description: Assigned as Business Development intern in Consumer Durable Loans over electronic Products.

Work Experience:

Organization: Ceasefire Industries

Duration: 1 year

Job Description: Recruited as Frontline Sales Management Trainee in Ceasefire Industries for Fire & Security systems for manufacturing plants, commercial offices, automobiles showrooms, small scale manufacturing plant, I.T servers' facility. Security products & security product services to consumer.

Organization: Acropolis Institute of Management Studies & Research

Duration: 1 year 5 months

Job Description: Recruited as Skill Development Management Programs Trainee, organizing the skill development programs for B.B.A & B.Com students.

Certifications: (Tally, MS-Excel, Google Analytics, Front Accounting, Stock Market, Digital Marketing, I.I.T Spoken Tutorial, Tableau, N.P.T.E.L, Research Projects & Coursera certifications), Organizing the various Industrial Guest Lectures & Industrial visits, the case studies lectures, Newspaper activity, Internships & assisting the Institute events of Skill Development Management Programs.

Guest Lectures 2019: Quant for Managers, International Business, Women's Empowerment & Know your Rights, Digital Marketing, Counseling, Motivation & Good Felling, Failure Management, Bhagwat Geeta & Management.

Guest Lectures 2020: 2020 Indian Government Budget Session, IMA Digital Banking, Dining Etiquette, Enhancing Memory Through Yoga, Dainik Bhaskar, Jayesh Nagar on Sales, College life to Corporate life by Mr. Sushil Dubey.

Industry Visit 2019: Parle G Manufacturing Plant Indore, Indian Institute of Management & Research Indore Visit.

Industry Visit 2020: TCS Indore Campus, Liugong (Pithampur), Prshanti Engineering Pvt. Ltd, Balaji Wafers Pvt. Ltd.

Roles & Duties:

- To assist Dean - Skill Development in implementing value added Certifications courses like Family Managed Business, Digital Marketing, Business Analytics etc.
- To keep track and records of the various activities for skill development of B.B.A, B.Com, B.Sc., B.A & M.B.A.
- To coordinate with faculty Coordinators for all Internal & External activities for the personality development of students.

Secondary:

- Assisting Institute faculty recruitments for B.B.A.
- Assisting in Institute yearly Indore Management Association Conclave 2020. (All Arrangements)
- Assisting in the Institute Annual Function.
- The institute Discipline.
- Calling to students.

Academic Workshops:

- Attended National workshop on teaching with cases on March 7th 2020 at Shri Vaishnav Vidyapeeth Vishwavidyalaya organize by Dr. Upinder Dhar.
- Attended National case writing workshop on December 9th 2020 at Shri Vaishnav Vidyapeeth Vishwavidyalaya organize by Dr. Upinder Dhar.

Co-Curricular activities:

- Attended IMA conclave 2016 (5th & 6th) February 2016
- Volunteer ship at world yoga day June 21st.

Hobbies and Interests:

- Meditation
- Book reading
- Gym
- Yoga
- Gardening

Date: 6th January 2021

Place: Indore



(Shravak Kumar Jain)