



# HIMANSHU GAIKWAD

Digital Marketer

## ABOUT

I am an experienced Seo, Smo, Smm, wix website developer, Post Design seeking a full - time in the field of Digital marketing . where i can apply my knowledge and skills for continuous improvement.

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## INTERSHIP | EXPERIENCE

Digital Marketing Intern

LG Digital Marketer (5 months )

Managed Social Media Plan /Schedules, Tracked Analytics and Create Report.

Create Wix Website For Different Clients.

Analyze Website And Create Report And To Improve Website.

Create Monthly Report.

Seo Perform keyword Research for Title, Description ,Slug Canonical Url, Generate sitemap.

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## EDUCATION

BACHELOR OF COMMERCE (B.COM)

D.A.V.V UNIVERSITY | 2018 - 2020

DIGITAL DESIGN AND MARKETING (1 Years )

ZEE INSTITUTE OF CREATIVE ART (zica )

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## ACHIEVEMENTS

Japanese Level Proficiency Test (JLPT- N5)

Goggle Digital Marketing Certificate

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## SOCIAL

<https://www.linkedin.com/in/himanshu-gaikwad-digital-marketing/>

## PROFESSIONAL SKILLS

Search Engine Optimization

Google Webmaster

Google Adwords

Google Analytics

Social media marketing

Social Media Optimization

Wix Website Developer

Keyword Research

Post Design

## SOFTWARE SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe Premiere Pro

Canva

## CONTACT

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## LANGUAGE

English

Hindi

Japanese