

Azhar Ali

Content Head

Have a 4 + years experience as Content head and website management on UPSC domain. As well as have a prior experience in current affairs content creation



Contact

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Skills

| | |
|-------------------------|-------|
| Content Creation | ●●●●● |
| Translator | ●●●●● |
| Website Management | ●●●●● |
| Excel | ●●●●● |
| Power Point | ●●●●● |
| PDF & Word File Editing | ●●●●● |



Work History

2019-07 -
2024-05

Content Head

UPSC GUIDE, Remote

- Led a team of content creators for consistent delivery of high-quality materials on time.
- Managed editorial calendar to ensure timely publication and promotion of relevant content across multiple channels.
- Improved content quality by implementing rigorous editing processes and style guidelines.
- Developed comprehensive content strategies aligned with company objectives and target audiences.
- Championed social media integration, enhancing online presence and brand recognition through engaging content.
- Proofread, edited and evaluated final copy to verify content aligned with established guidelines.
- Selected relevant images to accompany content for maximum impact.
- Worked with graphic artists, post-production team members and other specialists to produce captivating and successful content.
- Suggested improvements to content to enhance quality and accuracy.
- Developed and maintained editorial standards for content.
- Acquired in-depth knowledge of content areas to provide effective edits.
- Edited and revised wide array of content for accuracy, clarity and consistency.
- Edited and reviewed content for grammar, spelling and punctuation.
- Researched topics to create accurate and engaging content.
- Multiple Website Management UPSC GUIDE , Exceptional IAS (Vidu/ Classplus & Videocrypt)
- Current Affairs Content Creation worked with Dewashish Awasthi Sir
- Content Translation
- Social Media Management
- Test Creation and Uploading
- The Hindu and Indian express analysis



Education

2019

BE: Mechanical Engineering

RGPV - Bhopal