

RATI BHATNAGAR

Assistant Professor

OBJECTIVE

To utilize my teaching & administration skills in a reputable Institute or university.

PERSONAL INFORMATION

Rati Bhatnagar
163, E-S-4, Scheme no. 78
Vijay Nagar Indore(M.P) 452010
9589115828
ratisumitbhatnagar@gmail.com

Date of Birth: Apr 5th, 1986
Citizenship: Indian
Gender: Female
Husband- Sumit Bhatnagar

SUMMARY OF QUALIFICATIONS:

- 10+ years experience in teaching and administration.
- Written a Book of MPPSC Mega Series for Pre exam (Computer Science) and MPPSC Mains Paper 3 (C.S) under Mahavir Publications - Indore.
- Two Books (Information Technology and CS) will going to publish in 2021.
- Cracked Multiple Competitive Exams Like IBPS, FCI etc.
- Thorough understanding of the Digital Marketing.
- Knowledgeable in internal administrative tasks.
- **Digital Marketing Certified, Google Adwords Certified, Facebook Blueprint Certified.**
- Hands-on experience at the graduation education facility.
- Familiarity working at a College department.
- Outstanding ability to handle syllabus at the undergraduate and graduate curriculum.
- Ability to teach, inspire and develop young people.
- Excellent written and oral communication skills.
- Strong organizational skills and proficient with Practical Subjects.

EXPERIENCE

2018-21 **Versatile Digi Media Solutions (Own Venture)**

- To handle the Digital Marketing and Web-designing Projects.
- To handle the team of 12+ Employees.
- Management and Decision Making.
- Worked closely with the marketing team to produce concepts/Marketing Plans for clients.
- Created Successful Projects for major clients such as Global Herald, Winsome Furniture and more.

2016-21 **Versatile Institute of Advanced Digital Marketing (Own Venture)** CEO/Mentor

- Providing Training of Digital Marketing Online and Offline.
- Provide Corporate Training
- Business Development.
- Organise Events for students.
- Director/Project Manager

2013-15 **Govt. Mahamaya College, Ratanpur, Dist Bilaspur (C.G)**

Asst. Professor (Comp. Science)

- Delivered scheduled lectures to Undergraduates
- Conveyed subject matter and lecture to the students in a creative way
- Core Team Member of the Event Management Team of the College.
- Ensured completion of assigned syllabus within the time-frame given.

2011-12 **Govt. Mata Sabri Naveen Kanya College, Bilaspur (C.G)**

Asst. Professor (Computer Science)

- Delivered scheduled lectures to Undergraduates.
- Provide training of Competitive Exams to undergraduates.

ASSOCIATED WITH

- **Symbiosis university of Applied Science (Indore)**
- **Bilaspur University (Bilaspur)**
- **C.V Raman University (Kota)**

EDUCATION

- 2016-17
- **Google Adwords Certification (6 Certificates)**
 - **Facebook Blueprint Ads Certification (40+ Certificates)**
 - **Hubspot Certified**

2010 **Masters of Computers Application**

- Guru Ghasidas Central University, Bilaspur (C.G)
- Percentage- 70.73%

2007 **Bech. of Science (B.Sc)**

- Govt. Maharani Laxhmi Bai Girls Autonomous College Bhopal (M.P)
- Percentage- 63%

SKILLS

- Mastery of subject.
 - Major Fields: Digital Marketing, Wordpress.
 - Able to recognize positive and negative behaviour of students.
 - Ability to identify students' weak areas.
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Date-30 Nov. 2021

Sign- Rati Bhatnagar