





Sweety Rathore

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 SweetyRathore10

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**Reporter /
Public Relation**

PERSONAL DETAILS

NAME: SWEETY RATHORE

DATE OF BIRTH: 11-MAY-1998

NATIONALITY: INDIAN

OBJECTIVE

To obtain a challenging role as a journalist in a reputable media organization where I can apply my writing, research, and communication skills to produce high-quality content and grow as a professional in the field.

Relevant Skills

E-mail
Ms.Excel
Ms.Word
Reporting
Photography
News writing
Ms.Powerpoint
Social Networking
Search Engine optimizaiton
Canva
Wordpress
Gap Analysis
Public Relation

EDUCATION

October,2021 - June, 2023 **Master's in Journalism and Mass Communication.**
(pursuing)

July 2016- May 2019 **Bachelor's in Computer Science**
College:- Govt.Nirbhay Singh Patel Science college, Indore
University :- DAW

July, 2018- May, 2019 **Diploma in Computer Applications**
College:-Makhanlal Chaturvedi University, BHOPAL

2015-2016 **HIGHER SECONDARY**
ST. ARNOLD'S HIGHER SECONDARY (CBSE), INDORE

2013-2014 **HIGH SCHOOL**
ST. ARNOLD'S HIGHER SECONDARY (CBSE), INDORE

2014 **DIPLOMA in ENGLISH TYPING**
TYPEWRITING AND SHORTHAND INSTITUTE ASSOCIATION , INDORE
SPEED -30 words/min

Work Experience



NEWS writer Intern at **"THE YOUTH EDGE "** .

26 June 2022 - 26 September 2022

- Prepare News for the e- newspaper and write editorials and do research related to current topics of National and international Interest .
- on weekly basis prepare Gap Report for the newspaper and how the paper can lead on the SEO

Started a Media Startup named as **"SARVATRA"** where we delivers facts and information to public through various Social Media platforms.

Intern at **PR 24x7** where I have learned about crisis communication and Brand enhancing. (7 November 2022- 6 November 2022).

ACHIEVEMENTS



Represented Sage University as a CAPTAIN in **Inter University West Zone AIU Basketball Tournament** 2021-2022.
PLACE: INDORE (MP)

Represented DAVV University as a CAPTAIN in **Inter University West Zone Basketball Tournament** 2018-2019
PLACE: Gwalior (MP)

Participated in Basketball **West Zone University** from DAVV(Devi Ahiliyabai Vishwa Vidhyalaya) University at **All India University** 2017-2018
PLACE: Gwalior (MP)

M.P. State Junior Basketball Championship at ITM, Gwalior from 17th to 21st may 2017 secured 1st position.

67th Senior National Basketball Championship at PUDUCHERRY from 7-14 JAN, 2017

NCC NATIONAL GAMES 15-26 OCT 2016 Place: DELHI
NCC Directorate: MP&CG

Participated in **NBA JAM 3x3 Basketball National** held in PUNE ,2015
powered by JABONG (district level held in - **Altius , Indore**)

"**State Level RAJIV GANDHI KHEL ABHIYAAN**" organized by UJJAIN under
"KHEL AND YUVA KALYAAN" from 08- 10 JAN 2015

SAHODAYA Schools Basketball Tournaments from 8-11 oct 2014

Participated in **WEB DESIGNING CAMP** under "**Engineering Project Camp**" on 6/9/2014
held at Sri Aurbindo Institute of Technology, Indore

CBSE INTER SCHOOL SPORTS & GAMES COMPETITION 2013-2014 (BASKETBALL)
From 1- 4 oct 2013

65th Junior M.P. State Basketball Championship from 10th t 15th May, 2014
secured 4th position.

ART OF WRITING a summer program organized by Sage University, Indore from
27 June, 2022 to 8 July, 2022

MPPEB exam qualified for Group-02 -2020

I am now looking to take up roles and challenges in your esteemed organization as per my profile. Always ahead to give my best. I appreciate your taking the time to review my credentials and experience. Looking forward to a positive response.

DATE: 15/03/2023

SIGNATURE
SWEETY RATHORE