ANUBHUTI AWASTHI

**Correspondence Address: -**

14/827,

Indira Nagar,

Lucknow-226016

**Email*: anubhutimstdpl123@gmail.com***

**Mob. No.** – 7503102590

OBJECTIVE

To obtain the position where I can apply acquired skill & experience in team enjoinment there by continuously growing and contributing to the objective of the organization. To make use of my interpersonal skills to achieve goals of a company that focuses on customer satisfaction and customer experience.

PROFESSIONAL SYNOPSIS

A resourceful MBA individual with a proven track record in implementing successful operations strategies, marketing strategies, boosting organic traffic, and improving , maximize brand awareness and revenue through integrated marketing communications *.*MBA with around **12** years’ experience in teaching, operations, NSDC related working & handling CRM as well as inbound, outbound call center.

- Currently working with  ***MAHENDRA SKILLS TRAINING & DEVELOPMENT PVT.LTD.*** as ***SR.MANAGER.***

ORGANISATIONAL EXPERIENCE

***From March .2011to Till Date*** *wit****h Mahendra Skills Training & Development Pvt.Ltd***

***As SR. MANGER. (Luck now)***

**Key Responsibilities:**

***-****Handling the team of 70+ executives and 6 Assistant Managers of Inbound as well as outbound process.*

*-Handling Skills operation for the company*

**-**Handling the Pre Recruitment Training for PAN India locations.

**-**Handling 10+ branch operations as Area Manger

-Teaching of Marketing to bank aspirants

***From Jul 2008 to Feb.2011****wit****h Bhalchandra Insitute of Education & Management***

**-**As an assistant professor

- Handling Marketing Management, Research Methodology & Human Resource Management

-- One national journal published

- Conducting sessional exams and preparing internal exam papers as well

- 100 percent result in all semesters

***From July 2007 to Jul 2008*** *wit****h ICICI PRUDENTIAL as a Financial Service Consultant***

-Selling the Life insurance products

-Plan & execute new business strategies in order to bring in business development

--Achieve preset, primary & secondary targets monthly.

-Handle various promotional campaigns.

PROFESSIONAL QUALIFICATION

* 2 Yr. full time **Master of** **Business Administration, (2005 – 2007)**

 From: **Prasad Institute Of Technology**, **Jaunpur**.

 Approved by **AICTE** and **Ministry of HRD (Govt.of India)**

 Registered By **Uttar Pradesh Technical University ( Lucknow, U.P.)**

* + **Dual Specialization: MARKETING *&* HR**

 Passed **B.SC**  from **D.B.S Collage,** Affiliated by **Kanpur University, in 2005**

EDUCATIONAL QUALIFICATION

* Class 10+2 from **U.P.BOARD**. in 2002
* Class 10th from **U.P. BOARD** in 2000

COMPUTER QUALIFICATION

* + Completed one year “o” Level Course From CSJM University
	+ Working Knowledge of Internet

INDUSTRIAL TRAINING

* **INDUSTRY:-**Summer Industrial Training at **SAHARA INDIA PARIWAR** **(Lucknow, Uttar Pradesh)** as a part of curriculum of M.B.A.
* **DEPARTMENT:- Sahara India Medical Institute Private Limited**
* **PROJECT TITLE:-**A detailed study on **Market Research & Data Analysis** on **Health Care Scenario** of **Lucknow & Kanpur** with regards to **SAHARA HOSPITAL PROJECT**
* **DURATION:-**10 Weeks

**ACHIEVEMENTS:**

**1. Match Trophy Winner in ICICI PRUDENTIAL (2008)**

2. **Gold FSC Winner in ICICI PRUDENTIAL (2008)**

**3. Retail & GST trainer certification with sector skill council.**

SELF-ASSESMENT

**Nature-** Practical, Confident, Responsible, Accept and Smile

**Strengths-** Analytical skills, Adaptability, Patience. Hardworking

**Interest -** Travelling, making friends, playing cricket

PERSONAL BACKGROUND

**HUSBAND NAME : ATUL KUMAR SHARMA**

**DATE OF BIRTH : 02-10-1985**

**MARITAL STATUS : Married**

**GENDER : FEMALE**

**LANGUAGE KNOWN : English, Hindi**

REFRENCE

**As per the requirements furnished.**

*I hereby declare that all the information provided by me in this application is factual and correct to the best of my knowledge and belief.*

**Date:**

**Place:-Lucknow (ANUBHUTI AWASTHI)**