



DEEKSHA VIPAT

MEDIA PROFESSIONAL

ABOUT ME

Performance-driven media professional skilled in creating content across various digital platforms. Proficient in writing and editing error-free content and adept in interpersonal communication. Updated with all the latest social media trending stories. Motivated by good quality of work, I believe smart work and multi-tasking is the need of the hour. Eager to learn new skills and develop existing understanding of ideas.

SKILLS

Content Writing & Editing	● ● ● ● ●
Social Media Management	● ● ● ● ●
Video Presenting & Hosting	● ● ● ● ●
Content Production	● ● ● ● ●
Team Management	● ● ● ● ●

CONTACT

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EDUCATION

M.A. Communication & Journalism

KC COLLEGE, MUMBAI 2017-2019

B.A. Communication & Journalism

SJMC DAVV, INDORE 2013-2016

EXPERIENCE

Content Head / Video Host

CREATIVE FUEL

Responsible for writing, editing & proofreading promotional content for digital marketing of huge brands. I ideate the promotional strategies and supervise all the content that goes live from our various verticals like WeFit, YourManager, Paperwork to name a few. I also shoot various kinds of videos for the company. Have also helped in hiring candidates for digital marketing, content writing & sales profile.

Digital Content Producer

TIMES OF INDIA

Responsible for digging news stories related to entertainment world and writing and editing error free news articles and features for the websites. Interacting with celebrities. Handling social media platforms like Facebook, Instagram and Twitter.

Television Reporter

INDIA FORUMS

Responsible for churning out stories related to TV, web and Bollywood. Writing and editing error free and un plagiarized content for the website. Conducting both print and video interviews with celebrities.

TELEVISION REPORTER (INTERN)

TELLYCHAKKAR

Intern writing new articles and features on the entertainment world and conducting print and video interviews of celebrities.

RADIO PRESENTER (FREELANCER)

RADIO VERITAS ASIA (SATPRAKASHAN)

Responsible for recording various pieces and interviews in Hindi language which were broadcasted across various regions of India.

COPY-WRITER ADVERTISING AGENCY (INTERN)

DEEPAK ADVERTISING AGENCY

Responsible for writing ad copies for several brands.