



DIKSHA JAIN


Sr. Content Writer

Namaste!

Opting for content writing as a career has successfully and happily completed 2 and a half years. It was like a fun ride, from working in various organizations to learning a lot in this field. I love writing and, it inspires me to learn more every day. I have written blogs, articles, stories, social media posts, product descriptions, e-commerce marketing content, and this list doesn't end here. I believe in writing for human beings who connect with the world and sentences. Here, looking forward to using my experience and skills to contribute to your organization's goals and growth. And yes! to learn more.

Education

 Bachelor's of Journalism
83% M.B. Khalsa College, Indore

 Bachelor of Mass Communication
8.10 CGPA | S.V.V.V., Indore

Interests



Writing Abilities & Skills



Social Media



Blogging



Website



SEO



Product Description



Article



Video Script



Copy Writing



E-Commerce



Proof Reading




WordPress



Basic Graphic Designing

Experience


-  Prabhat Kiran Pvt. Ltd.
June '18- July '18
Intern as Reporter & Writer
-  Khabar India 24x7
Aug.'18- Sept. '18
Reporter & News Writer
-  M.M.T.C.S. Pvt. Ltd.
June '19 - Oct. '19
Content Writer
-  Amigo Developers
Apr. '20
Freelance Content Writer
-  Chegg India. Pvt. Ltd.
May '20- June '20
Freelance Content Writer
-  E-Vitamin Business Consultancy Pvt. Ltd.
Sr. Content Writer & T.L.
Jan. '20- Present

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Contact

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Hello, Hiring Manager,

Creativeness, dedication, and timeliness- these three words accurately define my work and personality. I have a passion for writing and, with each passing day, I want to learn something new in this field.

With 2.5 years of total work experience in this field, I have worked across multiple industries such as I.T., Education, and Advertising & Management.

Currently, I am working at E-vitamins Business Consultancy Pvt. Ltd. as a Senior Content Writer and Team Lead of 3 members. This period has flown while experimenting, innovating, and researching to form the best possible writeups. My journey at Evitamins has happily completed 1.6 years. Here, I have worked with numerous International and renowned brands in India, such as VIP Bags, Aristocrat, Tommy Hilfiger, Whirlpool, Elica, Prestige, Weikfield, and many more. My work revolves around researching, creating premium quality content, explaining the concept to the designer to get the best possible outcome, coordinating & communicating with the Business Development team and the clients to understand the requirements.

Currently, I am working on an Amazon-funded project where we have to develop content for at least 1-2 brands in a day for around 30 products each. These numbers themselves are a huge target, but while challenging myself to meet or outreach the target every day while maintaining the levels of creativity, quality and time.

Ending my words by looking forward to using all my skills, experience and learn more while working in your organization. I can assure you that I would work with my fullest potential to contribute to the growth of your organization. If my profile matches your requirements, I would be pleased to hear from you.

Sincerely,

Diksha Jain





My Workfolio

Click on the names to review the content

Enhance Brand Content (A+)

(Scroll down to the 'From The Manufacturer' section)

- [Tommy Hilfiger](#)
- [Vital Organics](#)
- [Weikfield](#)
- [Schwarzkopf](#)
- [Whirlpool](#)
- [Hopscotch](#)
- [Early Foods](#)

Blogs

- [Indian Institute of Mass Communication](#)
- [Mountain View Christian College](#)
- [Synod College](#)

Video Scripts

- [Video Script \(1\)](#)
- [Video Script \(2\)](#)

