

CONTACT INFORMATION

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📍 28 B J Vihar Anand Nagar
Indore

EDUCATION

2015 - 2017

INSTITUTE OF MANAGEMENT
STUDIES ,INDORE

Master Of Business
Administration (MBA) in
Marketing

2011 - 2015

MEDI-CAPS INSTITUTE OF
TECHNOLOGY AND
MANAGEMENT,INDORE

Bachelor of Engineering (B.E) in
Electronics and Communication

SKILLS

- Digital Marketing
- MS-Excel
- ChatGPT
- Canva

CERTIFICATIONS

- Google Search Ads
Certifications
- Advanced Certification in
Digital Marketing and
Analytics from IIT MADRAS

KANISHKA SALOKI

DIGITAL MARKETER AND
MANAGER

PROFILE

Enthusiastic and results-driven digital marketing professional with a strong foundation in the latest trends and strategies. A recent learner with an Advanced Certification in Digital Marketing and Analytics from IIT Madras. I am eager to contribute my skills and passion for digital marketing to a dynamic team.

KEY STRENGTHS

- **Digital Marketing Expertise:**

Well-versed in various aspects of digital marketing, including social media management, content creation, SEM, SEO, and email marketing.

- **Analytical Skills:**

Possess a keen analytical mindset, able to interpret data and metrics to optimize marketing campaigns.

- **Adaptability:**

Quick learner with the ability to adapt to evolving industry trends and algorithms. Comfortable working in a fast-paced environment and staying up-to-date with the latest advancements in digital marketing.

ASPIRATIONS:

Eager to contribute to the success of a forward-thinking organization, utilizing my skills to enhance brand visibility, drive customer engagement, and ultimately contribute to business growth.