**Web Designing & Development**

The live project training, interactive practical sessions, exposure to real-time projects and 100 percent job assistance and placement mentorship are the features that make our *web development* and*designing courses* and programs way ahead than the others.

**Graphic Design**

It is very important for you to understand that graphic design course is not only limited to make something look pretty, rather it is all about communicating someone’s ideas and experience by using graphs, images, illustrations, and layouts as a medium.

**Digital Marketing**

Digital Marketing can be defined as the process of promoting products or services through digital mediums. Various digital mediums like: Social Media Platforms, Websites, Blogs, etc. are used intensively for Digital Marketing.

**SEO (Search Engine Optimization)**

SEO is one of the most important parts of digital marketing and undoubtedly Kautilya Digital is the best SEO training institute in Indore. At Kautilya Digital, we provide complete SEO training covering both **On Page SEO** and **Off Page SEO.**

**SMM (Social Media Marketing)**

SMM refers to the utilization of various social media platforms to promote products or services of a brand. The majorly used platforms for social media marketing are Facebook, LinkedIn, Twitter, YouTube, and Instagram. SMM is suitable for fresher's, business owners, job seekers and all those individuals who wish to create and improve their brand awareness through social media channels.

**Content Writing**

Writing content has never been a cakewalk, there are some things that successful writers do differently. Let’s step into their shoes and see how to start content writing.

**Android developer**

The times have changed and so has the associated technology. Smartphone's have become the new backbone of various industries and people. There is a huge demand for developers who can design bug-free and innovative apps for the Android platform by using their creativity and programming skills.

**UI/UX**

User interface and user experience design is a high-demand field, but the skills and knowledge you will learn in this specialization are applicable to a wide variety of careers, from marketing to web design to human-computer interaction.